

SPACECOASTTOURISM.COM

Digital Advertising Platform | Media Kit

Platform Overview

SpaceCoastTourism.com connects businesses with high-intent visitors actively planning Space Coast travel, launches, cruises, hotels, and experiences.

Audience Profile

- Rocket launch viewers
- Cruise travelers (Port Canaveral)
- Vacation planners
- Hotel & attraction seekers
- Real estate buyers

Why This Audience Matters

Visitors are actively researching, planning, and spending — making this a high-conversion audience.

Market Opportunity

The Space Coast is driven by tourism, aerospace launches, cruise traffic, and year-round travel demand.

Advertising Placements

Premium (HOME01P): First ad under hero (highest visibility)

Large: High visibility mid-page

Tall: Vertical placements

Standard: Entry-level placements

Ad Formats

- Static image ads
- Animated ads
- Video ads (autoplay, muted)
- Clickable links

Exclusive Inventory Model

No rotating ads. Each advertiser owns their placement — no competing ads in the same block.

Ideal Advertisers

Hotels, tour companies, cruise businesses, attractions, real estate companies, and local tourism services.

Traffic Snapshot (April 2026)

Metric	Value
Unique Visitors	519
Visits	714
Pages Viewed	1,531
Hits	1,587
Bandwidth	56.91 MB
Pages per Visit	2.14
Visits per Visitor	1.37

Why Advertise Here

- High-intent tourism audience
- Premium placement visibility
- Exclusive inventory
- Early growth opportunity

Contact

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